



BIG PIG GIG

DO-RE-WEE

an ArtWorks production
in partnership with C-Change Class Six

CALL TO ARTISTS

THE BIG PIG GIG WILL SQUEAL AGAIN...

In 2000, over 400 creative and colorful giant fiberglass pigs hogged the streets of downtown Cincinnati and Northern Kentucky, helping to raise more than \$1 million dollars for local non-profits. The Big Pig Gig was all about having fun and honoring our Porkopolis history, but it also brought an estimated \$170 million to our local economy, making Cincinnati's Big Pig Gig one of the most successful public art projects in the nation.

ArtWorks and C-Change will team up in 2012 and the Pigs will squeal again, just in time to welcome the world to Cincinnati as we host the World Choir Games!

THE SUMMER OF SINGING SWINE

If you were part of the original Big Pig Gig, we welcome you back for the encore to 'hog the limelight' and reach this international audience. If you missed the pig party, here's your chance to get involved. It's only through sponsors like you that Cincinnati can show the world our "Pig Pride."

LET'S HAVE A SHOW OF HAMS

BE SELECTED!

You could be among the select group of artists commissioned to paint a Pig for the Big Pig Gig: Do-Re-Wee.

Fiberglass, life-size 'singing' pigs – expertly crafted by Atomic Specialties, Inc. – will be “purchased” by area sponsors and decorated by local artists. Completed Pigs will be unveiled to the public during the Flying Pig Marathon weekend, May 4-6, 2012. The Pigs will stick around throughout the summer of 2012 in celebration of the World Choir Games held in Cincinnati, acting as a welcoming beacon to residents and visitors alike.

Each pig will be securely mounted and displayed through October 2012 within a defined, strategic region of downtown Cincinnati, including the Global Villages of the World Choir Games.

A plaque will accompany each Pig, featuring the sponsor's name, the artist's name, and the title of your decorated Pig. All Pigs will be publicized through collateral materials, maps, news articles, and a series of summertime events.

IMAGINE THE PUNS

Think song. Think cultures. Think Cincinnati. Have fun and ham it up with pig puns!

Need some help naming your pig? Here are just a few names from the past as well as some new suggestions to get you started.

- Singing Swine
- Boar-a-tone
- La Boham
- High Sow-ciety
- Miss Piggy
- Sownatra Pig
- Hammingway Pig
- Pigcaso
- Pigaletto
- When Pigs Sing
- Songs of the Sowth
- Sowlute
- Sowprano
- No Guilt Intended
- Opboara
- Sows It Happinin'
- Pigcinnati Skyline
- Pig Skin
- Swine Rewind
- Sowloist
- Cinsownati Pig
- Swine of the Times
- Hog en Daz
- Conductboard
- Pig-a-dilly
- Pig-liacci
- Sow-ng and Dance

HERE'S SOW YOU APPLY

PAINT A PIG FOR PAY AND PUBLICITY

Here's where you come in. If you submit a design and are selected and matched with a Pig sponsor, ArtWorks will pay you a \$1,500 honorarium for your participation as an artist who decorates a Pig.

All forms required for submission can be found on our website: ArtWorksCincinnati.org/BigPigGig/

Deadline for submission is **January 9, 2012**. Each artist's submission will include:

[1] Your completed “intent to submit” form. Please fill this out **online** and submit as soon as possible!

[2] Pig designs should be created for submission on no smaller than an 11” x 17” sheet of paper- one pig per sheet please. Download the **template** that shows the two poses; choose sitting or standing, plus wings* if you decide to include them in your design. Feel free to add additional appendages as you wish.

- Make sure that you have filled in your name, your Pig's name, your contact information and the list of proposed materials you will use.

[3] You are welcome to attach a description of your pig.

[4] Submit as many designs as you like, but please indicate how many pigs you can realistically handle completing, February-June 2012.

All proposed designs must be submitted to the Artist Selection Committee for approval. A design proposal must be submitted for every Pig, regardless of how the artist is contracted. The committee reserves the right to determine the number of entries selected for the Pork-folio.

You may add your own wings or other parts, subject to our approval. All materials used must be pre-approved by the Art Review Committee. These materials must withstand climatic conditions and be safe and durable enough for the public to touch. A recommended materials guidelines document will come with your pig.

* Wings can be attached by our fabricator at the artist's request. If wings are attached at the time of fabrication, there will be a charge of up to \$400 to the sponsor. In other words, sponsors will indicate whether they want winged or unwinged poses when they purchase their pig and we will order as many as indicated by our swine sponsors.

**All entry materials should be returned to:
ArtWorks, 20 E. Central Parkway, Cincinnati, OH 45202**

Please mark your calendars!

- Deadline for entries is 1/9/12
- Submission review by a jury will be 1/10/12 through 1/31/12
- Sponsor/Artist Match Event is 2/2/12.
- Notification of your sponsor link(s) will begin 2/6/12 through 2/10/12.

DON'T FORGET TO READ THE SWINE PRINT

OWNERSHIP

The sponsor owns the pig and is encouraged to donate it back to the project for auction next November. However, The Big Pig Gig reserves the right to use donated pig designs.

Once you submit your design, it becomes the property of the project and remains so until after the project is complete (November 2012). After pigs are removed from the public landscape, the pig will either go up for auction or become the property of the sponsor, as determined by a contract between ArtWorks and the sponsor.

Once you agree to decorate a pig, The Big Pig Gig is the sole owner of all products produced by the artist. The Big Pig Gig reserves the right to reproduce your design for the purpose of promoting the event and for use on merchandise. You may not reproduce your design for any purpose, without written permission from ArtWorks.

RESTRICTIONS

The project does not allow for any direct advertising of a product, company's name, libel, slander, or social disrespect. However, subtle messages associating pigs with products or missions will be allowed, subject to the approval of the committee. The committee reserves the right to change, reject, or delete artists' submissions. All designs are subject to the committee's discretion.

If you approach a sponsor or are approached directly by a sponsor, the sponsor is responsible for paying the artist's honorarium. At that point, the honorarium amount is between the artist and the sponsor. However, The Big Pig Gig reserves the right to approve all pig designs and the artist must submit a design proposal. No pig will be released without prior design approval.

HONORARIUM AND REGIONAL REQUIREMENTS

- Deadline for submission is January 9, 2012.
- Regional residential requirement: Artists living within a 100-mile radius of downtown Cincinnati, Ohio can submit a proposal for initial screening. Selected proposals will be presented to sponsors for selection.
- If a sponsor selects an artist from the Pork-folio, The Big Pig Gig will pay a total honorarium of \$1,500 and the sponsor and artist will be linked.
- Costs for materials and supplies are to be deducted from your honorarium.
- Honorarium payments will be divided into two payments- the first (\$750) after the pig has been picked up and we have received your signed contract and the final payment (\$750) upon delivery and approval of your decorated pig.
- If a design changes radically from the initial proposal, a new design specification must be submitted. If the design changes radically and no new specs are submitted, the artist will not receive the balance of the honorarium.
- Artists must be able to pick up their Pig from the pigpen (storage space) to begin working on their Pig and must also transport their Pig back to the pigpen by April 30, 2012 for the Pig to be considered eligible to participate in the Flying Pig Marathon debut. The Big Pig Gig will not provide pick-up or delivery services. All pick-up or deliveries by the artist will be scheduled between the artist and Big Pig Gig Project Coordinator.

SPONSOR / ARTIST MATCH EVENT

ABOUT SPONSOR-ARTIST MATCH

A Pig jury will root through all submissions. At the committee's discretion, selected artists' submissions will be placed in our Pork-folio. The jury is comprised of a broad spectrum of pig and artistic supporters, including artists, curators, and pig lovers. Sponsors will choose from the Big Pig Gig Pork-folio at the Sponsor/Artist Match Event.

Selected artist-sponsor matches will be removed from the Pork-folio during the event and will be placed in a book that will become the "road map" for "hogistics".

There may be some cases where the sponsor will contract directly with an artist. If a sponsor negotiates directly with an artist who is not in our Pork-folio; the sponsor and artist will agree on an honorarium to be paid by the sponsor, directly to the artist. There may also be instances where the Pig design requires more materials, incurring more costs. If the design is selected by a sponsor, an increase in the honorarium will be worked out between the sponsor and the artist. These situations will be worked out case by case.

NOTIFICATION OF SPONSOR-ARTIST MATCH

Artists will be notified of their sponsor matches starting in early February. The artist will then receive a contract that will cover all project specifics, including ownership, liability, materials usage, pickup/delivery schedules, and payment.

OTHER NOTES

Pigs will come in 'paint ready' condition- filled, sanded, primed and ready for you to begin working on! The fabricator will provide a list of care and feeding instructions for the pig. Depending on materials used, your pig may require a final clear coat for extra durability and finish. A workshop day will be scheduled sometime in February (artists will be notified of the date) to provide artists with even further information on how to properly work on the Pigs. You are responsible for giving life to this pig. Be careful how you handle your little porker.

ABOUT THE PIG FARMERS

ArtWorks is an award-winning nonprofit dedicated to employing teens and artists to create art that has a lasting impact on Greater Cincinnati. Since 1996, ArtWorks has employed more than 2,500 youth and 500 professional artists. ArtWorks connects artists of all ages with opportunities in the arts through inspiring apprenticeships, community partnerships, and public art. Besides the Big Pig Gig in 2000, ArtWorks has presented numerous other great public art projects – from Murals to Bombshells!

for more visit:
ArtWorksCincinnati.org

C-Change Class Six approached ArtWorks to partner on a public art project to help raise awareness of the World Choir Games coming to Cincinnati in July 2012. C-Change is a year-long leadership development program for emerging leaders in the Cincinnati region, mentored by the Cincinnati USA Regional Chamber. It offers both professional development and community connection through engagement in meaningful projects that impact the Cincinnati Region.

for more visit:
cincinnati-chamber.com/cchange

World Choir Games is making its first appearance in North America right here in Cincinnati and ArtWorks is proud to present this public art project in celebration. The event is expected to attract competitors from 70 countries with more than 200,000 attendees having a local economic impact of \$73.5 million. In turn, the Big Pig Gig: Do-Re-Wee will share with participants, visitors, and residents alike our love of humor and education and our affinity for using public art as a means of connecting communities in sharing our special story with the world.

for more visit:
2012worldchoirgames.com

BIG GIG

ArtW@rks
EMPLOY. ENGAGE. CREATE. TRANSFORM.
ArtWorksCincinnati.org

C-CHANGE
CONNECT. DEVELOP. LEAD.
CINCINNATI USA REGIONAL CHAMBER
HYPE INITIATIVE

artworkscincinnati.org/bigpigig